

TRIFORK:

GOTO
AARHUS 2022

#GOTOaar

PYRAMID SCHEME OR WORLD-CHANGING TECH?

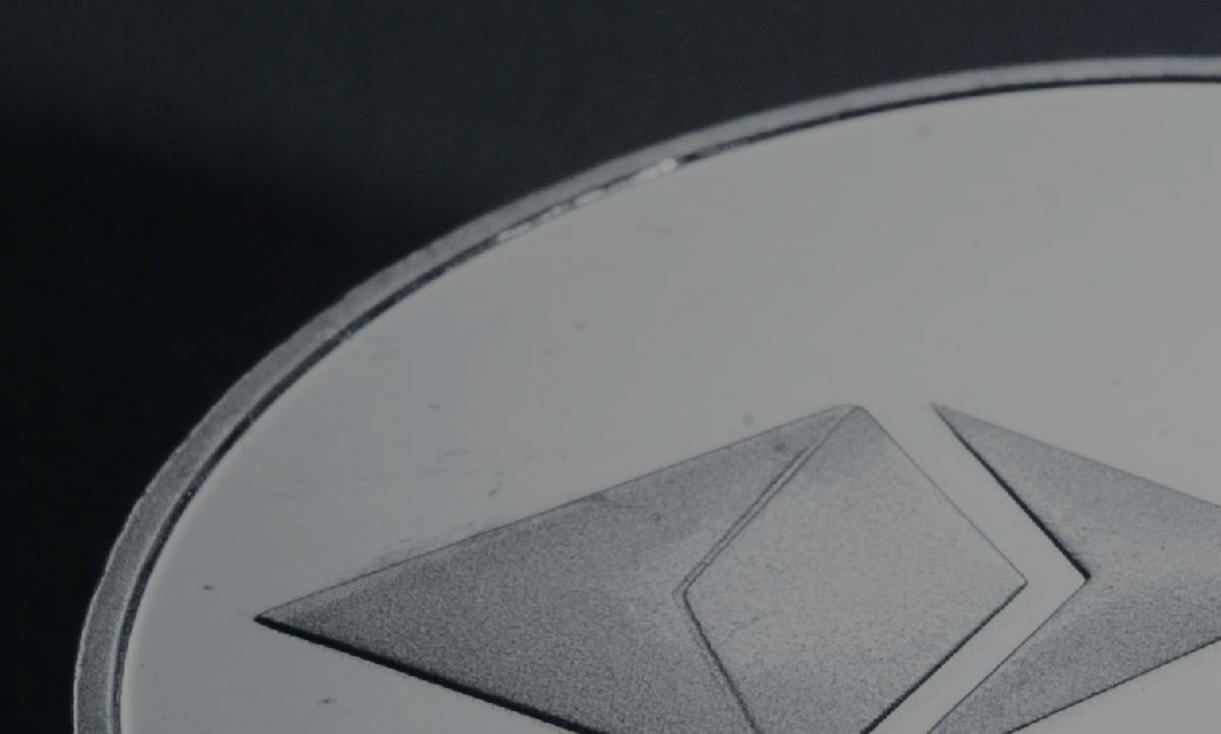


DISCLAIMER:
NERD GONE SOFT

LEARNING FROM HISTORY

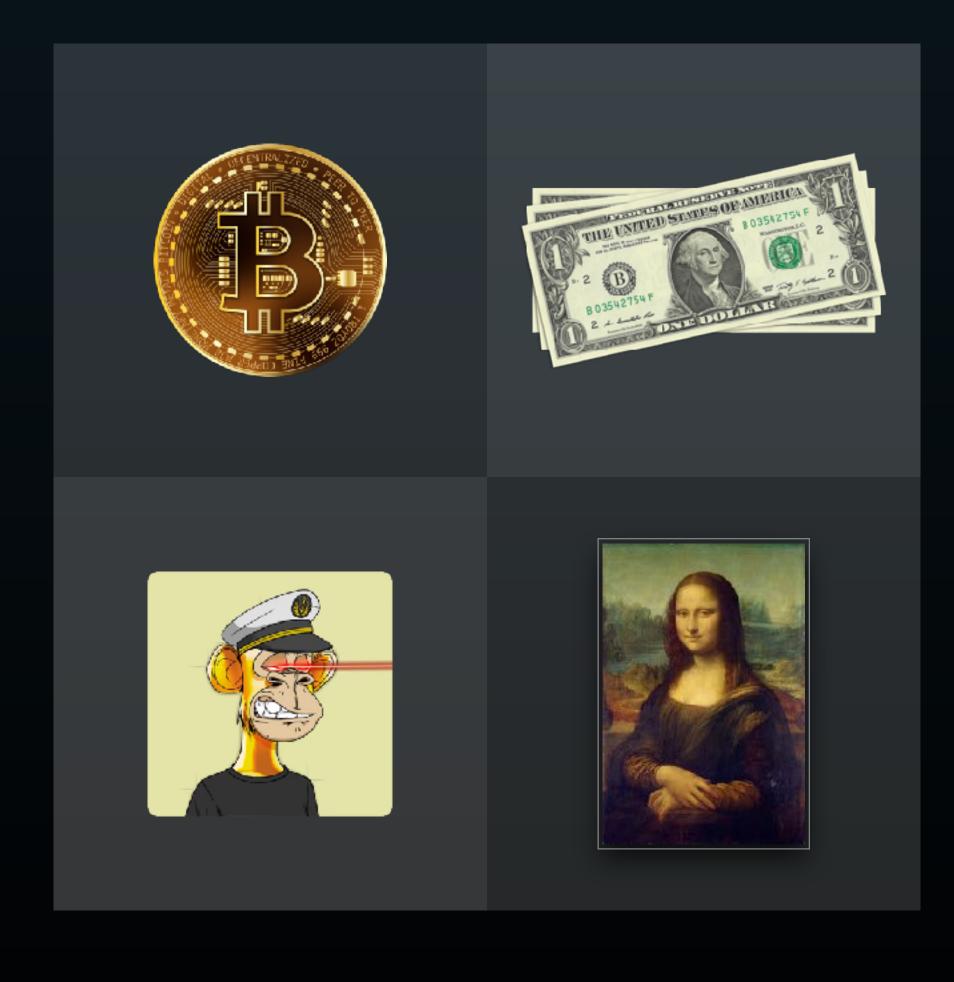
NFTs TODAY & TOMORROW

CRYSTAL BALL MUSINGS



LEARNING FROM INTERNET HISTORY

WEB 1.0 ~1993	WEB 2.0 ~2004	WEB 3.0 ~2018?
READ-ONLY	READ-WRITE	READ-WRITE-OWN
DECENTRALIZATION	CENTRALIZATION	DECENTRALIZATION
THE ORIGINAL SIN: NO MONEY ON THE INTERNET	COMPLEX SETUP, OPAQUE, AT SOMEONES MERCY	BUILT-IN, TRANSPARENT, RULES AREN'T EASILY BENT
"IT'S FOR CRIMINALS!"	"BANKS ARE TRUSTWORTHY"	"IT'S FOR CRIMINALS!"



INTANGIBLE

TANGIBLE

AN NFT IS A UNIQUE UNIT OF DATA ON A BLOCKCHAIN LINKED TO DIGITAL OR PHYSICAL OBJECTS TO PROVIDE AN IMMUTABLE PROOF OF OWNERSHIP

A PIECE OF DATA & METADATA OWNED BY AN ADDRESS

TYPICALLY USES THE TOKEN STANDARD ERC-721 OR ERC-1155 (IF MINTED ON THE ETHEREUM BLOCKCHAIN)

SMART CONTRACTS ARE PROGRAMS THAT RUN WHEN PREDETERMINED CONDITIONS ARE MET. THEY AUTOMATE THE EXECUTION OF AN AGREEMENT SO THAT ALL PARTICIPANTS CAN BE IMMEDIATELY CERTAIN OF THE OUTCOME, WITHOUT ANY INTERMEDIARY'S INVOLVEMENT.

NFTs TODAY & TOMORROW

WHAT MAKES AN NFT VALUABLE?

- FIRST
- RARE/UNIQUE
- OWNERSHIP HISTORY
- IDENTITY & BELONGING
- DIGITAL TWIN SPILLOVER-EFFECT
- UTILITY
- COMBINATORY BENEFITS



\$3,400,000 USD BAYC FLOOR PRICE: \$300,000 USD

OWNING AN NFT DOES NOT EQUATE TO
OWNING THE COPYRIGHT, UNLESS STATED IN
THE SMART CONTRACT

UNDERLYING ASSET IS CHANGED/REMOVED SOMEONE ELSE MINTS THE SAME ASSET ON ANOTHER BLOCKCHAIN AIRDROPS WITH MALICIOUS INTENT



LINE GOES UP - THE PROBLEM WITH NFTS - DAN OLSON

NFTs TODAY & TOMORROW

A STORY OF NFTS THROUGH THE EYES OF A WEB 3 NATIVE

2015



ALEX

#BELONGING

#GAMING

#GUILDS



ANDRO61N (THEY/THEM)



MIKUFIVE (SHE/HER)

#IDENTITY

#DOXXING

#ETHEREUM GENESIS

2017



GETS IN ON CRYPTOCURRENCY

#OWNERSHIP

2018



GETS AN UNREAL JOB

#PLAY2EARN

#DIGITAL COLONIALISM

NFTs TODAY & TOMORROW



RIGHT PLACE, RIGHT TIME

#AIRDROPS

#DEFI SUMMER



ESCAPES THE NEST



LEGACY SYSTEM NECESSITIES

#LAUNDRYSUCKS

#PRONOUNS





SANDBOX ALPHA

#METAVERSE



DECENTRALIZATION & LIFE AS A SPONSOR

#ERA OF CREATORS #MIDDLEMEN OBSOLESCENCE #LICENSING

CRYSTAL BALL MUSINGS



COMBINING (CROSS-CHAIN) ASSETS

#INTEROPERABILITY

#EMERGENT PROPERTIES

2027



THE RIGHT RezIP

#NEURAL INTERFACE

#XMDMA



CUPID 4.0

#COMPOSABLES ATTRACT

SO THEN: ARE NFTs JUST A PYRAMID SCHEME?

WEB3 BUILDERS

IDEAS BEHIND ARE TOO POWERFUL:

DECENTRALIZATION

IMMUTABLE PROOF OF OWNERSHIP

INTEROPERABILITY

THE PROSPECT OF A CREATOR WORLD OVER A CONSUMER WORLD



nowthatwearehere.com



DON'T FORGET TO RATE THE SESSIONS

Rate a minimum of **5 sessions** and claim your **reward** at the Registration Desk at the Trifork Hall

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